

Case Support for
Gala 2017
Art Museum of South Texas
Youth Program Initiative

“Fine Art and Fun”

Your sponsorship will be used to support the Museum’s educational programs and outreach into the community. The Museum’s educational programs for youth are made possible each year because of generous support from individuals, corporations and foundations that believe in the benefits art education can have on the lives of young children in our community.

Proceeds from **Gala 2017** will support the following education programs that serve 25,000+ students and children in South Texas:



The Garcia Outreach Center: (Serves **300+** students annually) AMST educators offer off-site programming throughout the year at the Antonio E. Garcia Arts and Education Center, similar to programming offered at the Museum. In addition, a free of charge Arts-After School Program provides tutoring, arts activities and mentoring during the school year. TAMU-CC students tutor the children in all areas, with special emphasis on reading. The art activities focus on literacy, and tie in to the current exhibitions at the

Museum. During the summer, the “Very Important Kid” Camp provides visual and performing arts training for neighborhood children. 75% of the children attending “VIK” Camp, receive a full scholarship or a discounted tuition. The Garcia Center, located in one of Corpus Christi’s most economically disadvantaged areas, offers a safe, educational and cultural environment for children and their families.

Family Days: (Serves **4,000+** annually) Four Sundays per year where parents and children have a free day of cultural activities such as music, performances, dance, reading and hands-on art instruction by visiting artists. Family Days are usually tied to a current exhibition with the exception of the Visionarios Awards Family Day. The Holiday Family day is centered on the Christmas Tree Forest.

Visionarios Art Competition: (Serves over **500+** annually) A region wide annual youth art contest. The competition is for students grades 1 through 12; categories include wet media, dry media, digital and photographic media. Students’ artwork is exhibited in the Art Museum galleries. Winners and their teachers receive a cash award and they and their families are recognized at an annual awards ceremony.



2nd Grade Literacy Program through Art and Drama: (Serves **5,100+** students annually) The goal of this program is to connect the visual and performing arts with classroom reading curriculum for 2nd grade teachers and students in the 42 elementary schools of CCISD. Students and teachers visit the museum and study artworks from the Museum’s permanent collection of American Art and other exhibits. Positioned among the art, students are next invited to view and perform in the adaptation of *The Night the Moon Fell* by Pat Mora. Art educators review techniques and art-related vocabulary and use the story as a starting point to explore the themes of the power of friendship and overcoming fear. Students better understand performance and visual art and its connection to reading, language comprehension and social studies.



OutReach: (Serves **4,000+** students annually) The OutReach program provides students in the 17 middle and high schools in Corpus Christi I.S.D. (CCISD) instruction in the visual arts, new technologies, and an introduction to Museum exhibitions and the Permanent Collection. Students will better understand art and its connection to math, science, language arts and other disciplines. Prior to visiting the museum, all CCISD middle school Art I and II classes and high school I art classes are visited by an Outreach teacher who introduces the

Museum and current exhibits. Using examples from the Museum's permanent collection, instructors give lessons in art techniques, art history, and basic principles of art and design and Museum etiquette.

ArtReach: (Serves approx. **1,500+** students annually) Reaching the rural communities of South Texas, this program brings to disadvantaged students and communities an introduction to visual and performing arts and new technologies. Partially funded by the Texas Commission on the Arts, ArtReach serves the classroom teacher by providing tools and objectives to integrate art into teaching methods. The ArtReach Program implements fun, new teaching strategies that aid the TEKS Objectives of Language Arts, Social Studies, Math and Writing. The ArtReach program enhances student's knowledge of their South Texas culture, helps students interpret visual images, visual messages and their meanings and improves student's technology skills. School districts served in 2015 include: Austwell-Tivoli, Tuloso-Midway, Ingleside, Mathis, Robstown, Gregory-Portland, Skidmore-Tynan, Sinton, Flour Bluff, Calallen, Beeville and Taft.

Summer and Holiday Art Camps: (Serves **350+** campers annually) For students 5 through 12 years of age for six weeks in June, July and August and one week in December, campers are instructed in a variety of visual and performing art activities. Digital photography, movie making, painting, printmaking, ceramics, pantomime and live performances are taught using inspiration from the museums permanent collection and traveling exhibitions.



Creation Station, Literacy Corner and Digital Studio: (Serves **10,150+** through programming and drop-in visitors annually) Recently relocated from the Singer Gallery to the Museum's updated education wing, the Creation Station serves as the clubhouse for the museum's youth program participants including Kids Club and Moms and Tots. The Creation Station houses a puppet theatre, library reading area, artkits, computer stations and an interactive gaming area. The Literacy Corner for children 4-10 and their families, features award winning children's books. Storytelling, hands-on activities and special guests are featured. The Digital Studio offers computers for digital photography and video classes and graphic design workshops.



Moms and Tots: (Serves **600+** children and parents annually) Art programs for children ages 2-4 and a parent or adult helper. Visual and performing arts teachers lead classes which are based on current exhibits in the museum.